

Module code		AX-2307	
Module Title		Creative Studio Practice: Painting	
Degree/Diploma		Bachelor of Arts (Design and Creative Industries)	
Type of Module		Major Option	
Modular Credits	4	Total student workload	8 hours/week
		Contact hours	4 hours/week
Prerequisite		None	
Anti-requisite		None	
<b>Aims</b> <ul style="list-style-type: none"><li>- To develop the foundation of drawing towards the fundamentals of painting as a creative practice;</li><li>- To engage students with a range of materials, skills and techniques in painting;</li><li>- To equip students with conceptual knowledge and practical experience of process in painting;</li><li>- To develop the ability to conceptualised painting practice in commercialisation and enterprenuership.</li></ul>			
<b>Learning Outcomes:</b> <i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order:	30%	<ul style="list-style-type: none"><li>- Learn and understand painting and its history;</li><li>- Learn and understand basic terminologies in painting practice;</li><li>- Learn various styles, techniques and skills in painting;</li><li>- Understand the application of elements and principles of art in producing painting works.</li></ul>	
Middle order:	30%	<ul style="list-style-type: none"><li>- Analyse critically the concept of iconography theory in painting;</li><li>- Apply various painting techniques through projects and practical sessions;</li><li>- Explore usage of mediums and materials in producing painting projects;</li><li>- Develop their visual and aesthetic sensitivity through works of painting;</li><li>- Crtically analyse meaningful relationships of painting skills as source of revenue for commercialisation, enterprenuership and marketability.</li></ul>	
Higher order:	40%	<ul style="list-style-type: none"><li>- Evaluate their body of work through compilations of research and experimentations through personal portfolio;</li><li>- Evaluate their personal and interpersonal skills by communicating ideas through discussions, projects, practical and workshop sessions;</li><li>- Work independently by organising and managing time and tasks.</li></ul>	
<b>Module Contents</b> <ul style="list-style-type: none"><li>- Fundamentals of painting</li><li>- History of painting</li><li>- Understanding painting mediums and materials</li><li>- Painting styles and techniques</li><li>- Iconographical theory in painting</li><li>- Still-life painting</li><li>- Landscape painting and compositional study</li><li>- Symbolic and abstract painting</li><li>- Painting and conceptualisation</li><li>- Painting as source of revenue in commercials and marketing</li><li>- Preparing portfolio</li></ul>			
Assessment	Formative assessment	Weekly assessment and feedback	
	Summative assessment	Examination: 0% Coursework: 100% Individual projects: <ul style="list-style-type: none"><li>- Commercial painting (40%)</li><li>- Conceptual painting (40%)</li><li>- Portfolio (20%)</li></ul>	